

## SMGA Website Usage Breakdown by Page

|                                     | # of Months | Total  | Launch   | Monthly | 4 Mon. |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |  |  |  |  |  |
|-------------------------------------|-------------|--------|----------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|--|--|--|
|                                     | 15          | Hits   | Mar, Apr | Avg.    | Avg.   | May 25 | Apr 25 | Mar 25 | Feb 25 | Jan 25 | Dec 24 | Nov 24 | Oct 24 | Sep 24 | Aug 24 | Jul 24 | Jun 24 | May 24 | Apr 24 | Mar 24 |  |  |  |  |  |
| Page Name                           | Totals:     | 15,986 | 11%      | 1065.7  | 1141.8 | 753    | 1460   | 1403   | 951    | 1144   | 984    | 764    | 910    | 644    | 513    | 651    | 500    | 1140   | 2367   | 1802   |  |  |  |  |  |
| SMGA Front Page                     |             | 9665   | 20%      | 644.3   | 729.0  | 541    | 821    | 865    | 689    | 834    | 643    | 546    | 673    | 384    | 356    | 374    | 323    | 669    | 1360   | 587    |  |  |  |  |  |
| SMGA Members Page                   |             | 1448   | 33%      | 96.5    | 124.3  | 48     | 212    | 192    | 45     | 50     | 64     | 44     | 50     | 50     | 33     | 56     | 34     | 89     | 139    | 342    |  |  |  |  |  |
| SMGA Resources                      |             | 847    | 26%      | 56.5    | 53.5   | 35     | 66     | 54     | 59     | 64     | 53     | 40     | 41     | 50     | 38     | 46     | 34     | 46     | 81     | 140    |  |  |  |  |  |
| SMGA Roadrunner Classic (24 & 25)   |             | 792    | 53%      | 72.0    | 51.3   | 40     | 106    | 50     | 9      | 31     | 11     | 8      | 7      | 5      | 0      | 5      | 1      | 96     | 403    | 20     |  |  |  |  |  |
| SMGA Payout History (24 & 25)       |             | 659    | 7%       | 47.1    | 49.3   | 40     | 48     | 62     | 47     | 57     | 75     | 39     | 27     | 50     | 24     | 65     | 13     | 68     | 44     | new    |  |  |  |  |  |
| SMGA BOD                            |             | 338    | 37%      | 22.5    | 20.0   | 6      | 27     | 32     | 15     | 13     | 18     | 10     | 7      | 13     | 10     | 24     | 11     | 26     | 38     | 88     |  |  |  |  |  |
| SMGA Sponsors                       |             | 279    | 39%      | 18.6    | 18.3   | 5      | 39     | 17     | 12     | 19     | 26     | 4      | 9      | 7      | 2      | 5      | 4      | 20     | 33     | 77     |  |  |  |  |  |
| SMGA Visitor Page                   |             | 268    | 46%      | 17.9    | 11.5   | 9      | 12     | 18     | 7      | 11     | 12     | 11     | 15     | 15     | 3      | 10     | 9      | 12     | 36     | 88     |  |  |  |  |  |
| SMGA Member Highlights              |             | 148    | 32%      | 9.9     | 11.3   | 2      | 15     | 16     | 12     | 3      | 11     | 3      | 2      | 8      | 2      | 9      | 9      | 9      | 25     | 22     |  |  |  |  |  |
| SMGA BOD reports PW (bodc2024)      |             | 183    | 38%      | 12.2    | 10.5   | 0      | 20     | 18     | 4      | 5      | 11     | 0      | 14     | 17     | 9      | 6      | 5      | 5      | 28     | 41     |  |  |  |  |  |
| SMGA Ace Makers                     |             | 250    | 36%      | 16.7    | 10.3   | 6      | 18     | 15     | 2      | 10     | 11     | 21     | 12     | 8      | 4      | 15     | 12     | 27     | 38     | 51     |  |  |  |  |  |
| SMGA Sign-Up Procedures             |             | 127    | 23%      | 8.5     | 8.5    | 1      | 12     | 5      | 16     | 5      | 3      | 6      | 11     | 15     | 5      | 5      | 8      | 6      | 10     | 19     |  |  |  |  |  |
| SMGA Website Support                |             | 174    | 46%      | 11.6    | 7.8    | 5      | 7      | 9      | 10     | 11     | 11     | 4      | 5      | 4      | 3      | 4      | 8      | 13     | 21     | 59     |  |  |  |  |  |
| SMGA Golf Operations                |             | 171    | 40%      | 11.4    | 7.3    | 6      | 10     | 9      | 4      | 8      | 11     | 6      | 14     | 5      | 8      | 4      | 9      | 8      | 20     | 49     |  |  |  |  |  |
| SMGA Majors & Special Events        |             | 93     | 32%      | 6.2     | 6.8    | 2      | 8      | 10     | 7      | 9      | 5      | 6      | 7      | 1      | 1      | 2      | 2      | 3      | 12     | 18     |  |  |  |  |  |
| SMGA Handicap Responsibilities      |             | 72     | 38%      | 4.8     | 6.5    | 3      | 17     | 4      | 2      | 1      | 3      | 1      | 0      | 1      | 4      | 2      | 3      | 4      | 8      | 19     |  |  |  |  |  |
| SMGA Rules                          |             | 82     | 48%      | 5.5     | 5.8    | 1      | 5      | 11     | 6      | 2      | 0      | 3      | 3      | 0      | 2      | 3      | 0      | 7      | 14     | 25     |  |  |  |  |  |
| SMGA Golf Genius                    |             | 156    | 51%      | 10.4    | 5.5    | 2      | 11     | 7      | 2      | 8      | 15     | 3      | 4      | 2      | 1      | 3      | 2      | 16     | 19     | 61     |  |  |  |  |  |
| SMGA Volunteer – Offline 4-3-25     |             | 60     | 62%      | 4.0     | 1.8    | 0      | 4      | 3      | 0      | 2      | 0      | 0      | 2      | 1      | 3      | 4      | 1      | 3      | 6      | 31     |  |  |  |  |  |
| SMGA Pace of Play & Tips            |             | 61     | 57%      | 4.1     | 1.5    | 1      | 2      | 3      | 0      | 0      | 1      | 0      | 0      | 5      | 1      | 3      | 6      | 4      | 7      | 28     |  |  |  |  |  |
| SMGA Posting Error – Offline 4-3-25 |             | 43     | 60%      | 2.9     | 1.5    | 0      | 0      | 3      | 3      | 1      | 0      | 1      | 0      | 1      | 2      | 3      | 1      | 2      | 9      | 17     |  |  |  |  |  |
| SMGA Games – Offline 11-24-24       |             | 70     | 51%      | 4.7     | 0.0    | 0      | 0      | 0      | 0      | 0      | 0      | 8      | 7      | 2      | 2      | 3      | 5      | 7      | 16     | 20     |  |  |  |  |  |

Average per month over the previous 4 months (descending sort order)

Monthly Average since launch date

Percentage of hits in March & April 2024 (launch)

Total Hits since launch date